

# HCARE 24

Anytime Healthcare



"Affordable. Accessible. Automated."



### HealthTech Startup

# Mobile OPD



# अब आपके फ़ोन पर

Revolutionizing
Outpatient Care with
Digital Automation &
IoT Health Access
Live Slip Tracking

USP

**DwaarPass Innovation Pvt. Ltd.**, a DPIIT-recognized (**DIPP203677**) founded on **January 30, 2025**, and based in **New Delhi**.





Pounders & Director
Deepak Kumar Jana
Full Stack Dev, exp:12+ yrs



Co-Founders
Dr. Shabnam Panwar
Doctor, exp:10+ yrs



Co-Founders

Mr. Ghanshyam Patel

Marketing, exp:5+ yrs



Director
Miss Urvashi
Consultant, exp: 15+ yrs



Marketing
Mrs. Sushma Biswas
Networking, exp:15+ yrs



Mr. Aman Singh Marketing, exp:3 yrs

### + ATH Booth



Optional





Any **Time** Healthcare



# THE PROBLEM



# **HOSPITAL PAIN POINTS**

- Long OPD queues (manual slips, delays)
- No real-time tracking → Patient frustration
- Hospitals run on paper → errors, inefficiency
- Rural areas → no smart infra for diagnostics



Hcare24

# SOLUTION



Mobile OPD + ATH Booth

# Mobile-first OPD CRM + IoT-powered ATH Health Booths:

- Live queue tracking
- Doctor assignment via CRM
- Smart digital prescriptions
- IoT vitals like ECG, SpO<sub>2</sub>, BP & BMI, X-ray, etc.





Smarter, faster, and paperless OPD

Anytime, Anywhere.



Offline & Online Slip Counter



**Patient Experience** 

Staff Issues

Operational

Financial

Technology Compliance

# SOLUTION

# Why Choose Mobile OPD Slip?

25

20

**15** 

10

**Hospital Counter Problem** 



Mobile **OPD** 



Expensess: ₹ 180,000

Monthly Clients: 1,500

# Analysis Hospital

**Quotation Calculation** 

ı	Price+(18%)	Return	INCOME	Hcare24
	₹ 24	35,400	-144,600	215,400
	₹ 47	70,800	-109,200	250,800
	₹ 71	106,200	-73,800	286,200
ONLINE SLIP OUNTER	₹ 94	141,600	-38,400	321,600
	₹ 118	177,000	-3,000	357,000
	₹ 142	212,400	32,400	392,400
SMILE	₹ 165	247,800	67,800	427,800
	₹ 189	283,200	103,200	463,200
	₹ 212	318,600	138,600	498,600

Note: Analysis The Red colour is an indication of a Loss, and The Green















# **Product Overview**







# Mobile OPD (Hcare24 CRM)

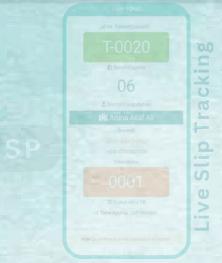
- Web + Mobile OPD booking
- QR-based patient entry & live token status
- UPID-linked revisit history
- Real-time analytics dashboard for hospitals



# ATH Booth (Optional Add-on) Micro Hospital / Lab Booth

- Instant vitals check (ECG, BP, Temp, SpO₂, BMI, X-ray, etc)
- Syncs data to UPID in real time
- Ideal for hospitals, rural PHCs, campuses & CSR deployments











# 360° Integrated Apps

### 3. Al Doctor App 🖭 😗

- Predictive analytics for early diagnosis
- Quick e-prescriptions & dosage guidance
- · Access to patient history & follow-ups



### 5. Al Patient Reminder & Analysis App 🖰 📈

- Smart reminders for medicines, appointments, and vaccinations
- Al alerts for early health risks (BP, sugar, heart)
- Instant doctor connection via teleconsultation & eprescriptions

### 7. Pharmacy App

- Prescription-based drug billing
- Inventory and expiry management
- Patient medicine history and refill reminders

### 4. HCare24 CRM 👛 📊

- Centralized patient history & prescription management
- Integrated platform: Doctor ↔ Hospital ↔ Pharmacy ↔ Lab ↔ Ambulance
- AI-driven reminders for medicines, tests, and follow-ups

### 6. PLab App

- Generate patient ID-based test reports for accurate tracking
- Upload and manage vitals & diagnostic scans (X-ray, CT, ECG, lab results)
- Secure, permission-based data sharing with doctors, hospitals, and patients
- Real-time notifications for test results and updates
- Seamless integration with HCare24 CRM for centralized patient history

### 8. AI-Based Ambulance App

- Rapido-style UX for emergency transport
- Mobile-first UI: location → ambulance type → fare → live tracking
- Live tracking with fallback logic for nearest available ambulance
- WhatsApp booking for low-bandwidth users
- Transparent fare estimator: base fare + per km charges
- B2B API integration for hospitals, clinics, and insurers

### 9. Al MindMitra (Add-on Concept) @p-

- India's first vernacular, low-data, hybrid AI + human mental wellness app
- AI-powered journaling & CBT tools available in multiple Indian languages
- Live access to trained wellness coaches via chat or audio
- Voice-first and offline-friendly design optimized for low-bandwidth environments
- Provides focused support for PTSD, women's health, anxiety, and relationship wellness









# **Market Opportunity**

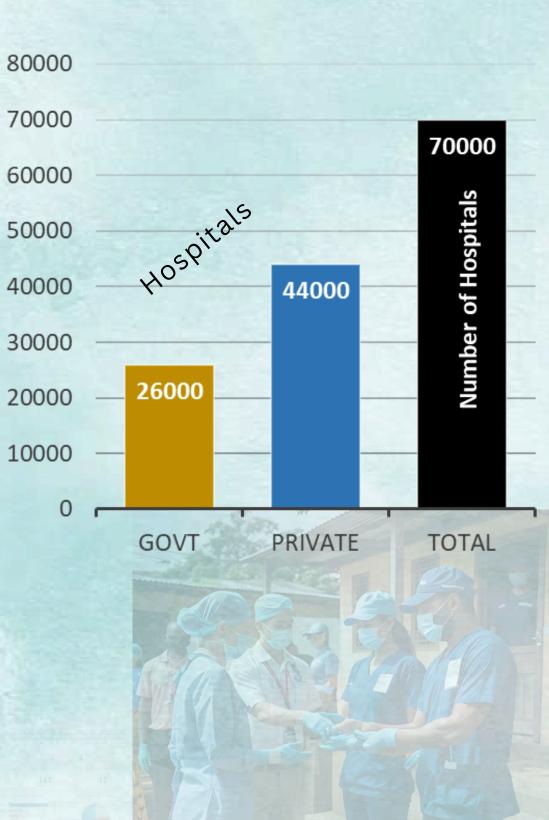
- Indian TAM: ₹4,000-5,000 Cr/year
- 5-Year Opportunity: ₹ 20,000+ Cr (Booth + SaaS + Services)
- Global Opportunity: \$10-15 Billion
- Current Gap: 70% of India lacks reliable OPD access
- Government spends ₹90,000+ Cr on health digitization







# ₹ 5,000+ Crore





# **Business Model**









- B2B SaaS CRM -
  - ∘ ₹499 to ₹60,000/month/hospital
- Franchise Model -
  - White-label ATH Smart Health Booths
- Govt/NGO Partnerships -
  - CSR & public health projects
- Premium API Access
  - AI/IoT integrations for hospitals
- Add-ons -
  - Branding, setup, ATH Booth rentals

# **CORE** SERVICES

- **B2C**: Subscription plans for home care, telehealth, diagnostics
- **B2B**: Licensing platform for clinics, hospitals & wellness centers
- Franchise:
  - ATH Booths in urban, rural & underserved areas
- Govt/NGO:
  - Public-private partnerships for community healthcare



















# Go-to-Market















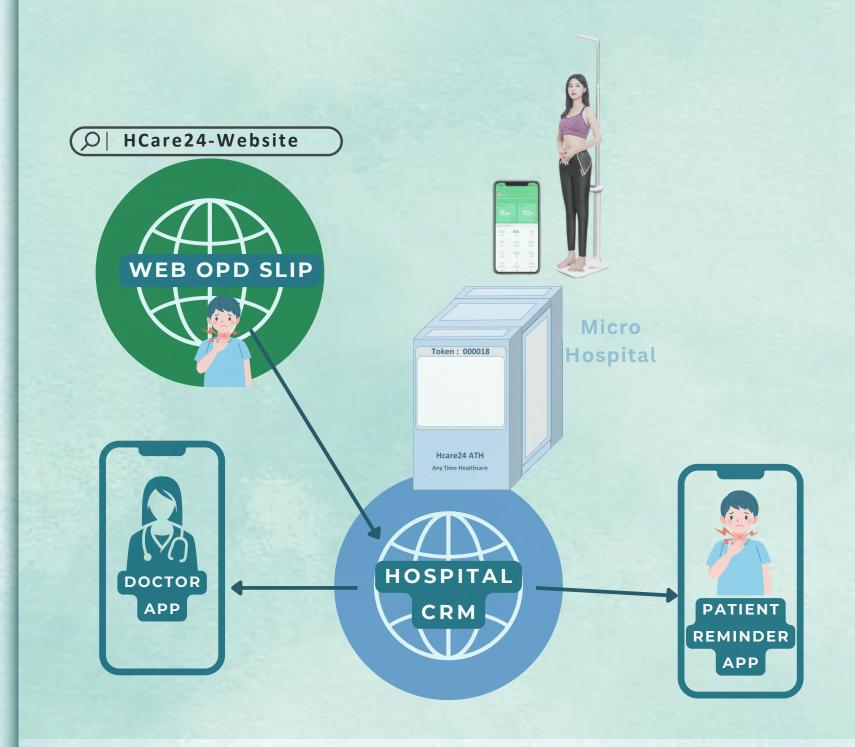




# Any Time Healthcare



# HOW ITS WORKS



Work Flow Diagram



# TRACTION

- MVP Ready, Pre-Revenue Stage
  - Pilots in: Delhi, Noida, Mumbai, Gurgaon, Kolkata
  - **@ Year 1 Goal**: 100+ hospitals, 1,000+ clinics
  - Year 2 ARR: ₹2 Crore
  - Break-even: 20-24 months
  - Roadmap: 20+ booths, Al diagnostics, 10 states









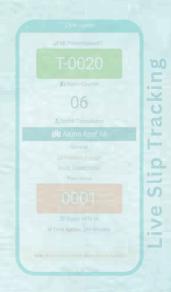




# Why We're Better

Uniqueness(USP)

# A Clear Advantage



Feature	Hcare24	Practo
Focus	Hospital-First	Doctor-First
DOCTOR ASSIGNMENT	Managed via CRM	Direct Bookings
LIVE SLIP TRACKING	✓ Yes	X No
OPD QUEUE MANAGEMENT	Dashboard	× Not available
UPID + REVISIT HISTORY	Linked	<b>X</b> Manual
QR-BASED ENTRY	✓ Included	× Not applicable
GPS + TOKEN COLOR SYSTEM	<b>✓</b> Yes	X Limited

# Market Gap

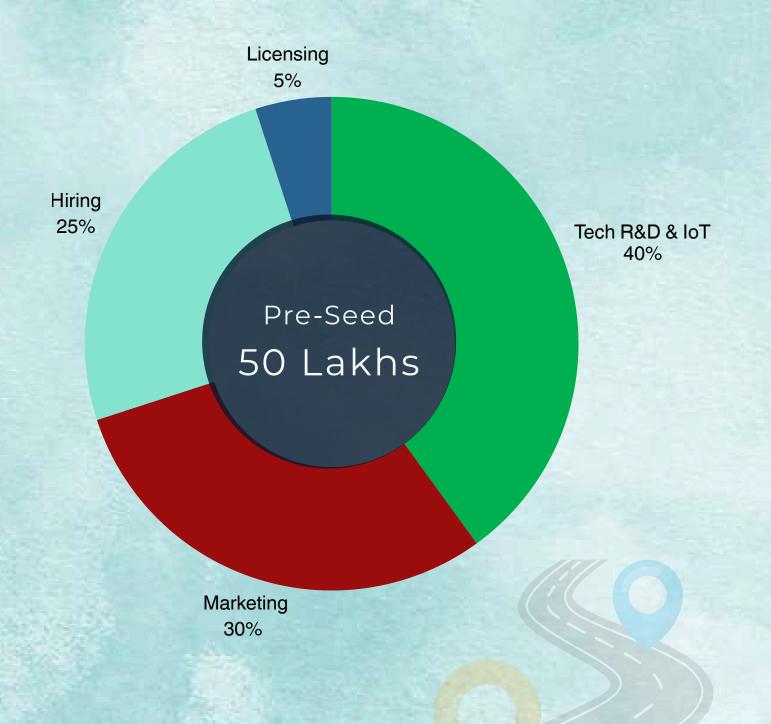
- Competitors (Practo, 1mg, mfine, DocOn) = Doctor-first only
- Hospitals, OPDs, PHCs underserved
- Rural access not addressed



# Seed Ask: ₹ 50,00,000

# **Use of Funds:**

- 40% Tech R&D (CRM + IoT)
- 30% Marketing & Franchise Growth
- 25% Hiring (Medical, Ops, Sales)
- 5% Compliance & Licensing





# Thank You







Make 24×7 affordable & accessible healthcare available across public and rural touchpoints



### Vision:

To democratize outpatient healthcare access in India by combining AI, automation & IoT — empowering every hospital, clinic, and village with Anytime Healthcare.

Invest, Franchise, Partner: Build bridges, not just devices







Mobile







# Hcare24

# Mobile OPD + ATH Booth



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Accessible Health, Anytime, Anywhere



# **PROBLEM**

- Long OPD queues → paper slips, delays
- No real-time tracking → inefficiency, errors
- Rural India → lacks diagnostics infra
- Existing apps → doctor-first, not hospital-first



# SOLUTION

- Mobile-first OPD CRM with live slip & queue tracking
- UPID-linked patient history + digital prescriptions
- Optional IoT-powered ATH Smart Booths (ECG, BP, SpO<sub>2</sub>, BMI, X-ray)



## USP

- Hospital-first model
- Unique Live Slip Tracking
- ATH (Any Time Healthcare) Booth
- SaaS + IoT hybrid

### Market & Business:

- TAM India: ₹ 4,000 ₹5,000 Cr / year | Global: \$10 15 B
- Gap: 70% India lacks OPD access
- Revenue: SaaS (₹499-₹60k/mo), Franchise Booths, CSR/Govt, APIs
- ARR **Target**: ₹ 2 Cr by Year 2 | Break-even: 20-24 months 5-Year: ₹20,000 Cr+ (Booth + Software + Services)







+ ATH Booth



### **Funding Ask:**

₹ 50 Lakhs → 40% Tech, 30% Marketing, 25% Hiring, 5% Licensing PRE SEED:

### Vision:

"To democratize OPD healthcare access across India with AI + IoT - empowering hospitals, villages, and public health missions."



# We Design MedTech Startups

# **That Are**

- Developing innovative, affordable, scalable, and patentable solutions
- Addressing gaps in screening, diagnosis, monitoring, and treatment enablement
- Improving access to quality healthcare, especially in low-resource settings

### **FOCUS AREAS**



### Non-Communicable Diseases (NCDs)

- Cause over **75% of global deaths**
- In India, delayed detection and limited access to timely care significantly increase the burden

### Oncology

- Accounts for 1 in 6 deaths worldwide
- Over 70% of cases in India are diagnosed at advanced stages, making treatment costlier and less effective

### **Brain Health**

- Affects nearly 1 in 3 people globally
- Most cases in low-resource areas remain undiagnosed or untreated

### Maternal & Child Health

- India accounts for nearly 20% of global maternal deaths and 30% of neonatal deaths
- Many deaths are preventable with timely access to quality care

### **Immunisation**

- Over 26 million children vaccinated annually
- Timely and complete coverage remains a challenge, especially in hard-to-reach communities

# Transforming Health & Patient Engagement



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Believe Hcare24 aligns closely with my focus in healthcare, and I am committed to building meaningful impact. With grassroots experience in Chhattisgarh villages and my current base in Delhi, I bring both rural and urban perspectives.

### Community Screening & Diagnostics

- Al Predictive Analytics → Detects high-risk populations early
- Point-of-Care Genetic Panels → Affordable, decentralized precision screening
- Non-Invasive Biomarkers → Painless, routine diagnostics for better compliance
- Low-Cost Screening → Scalable solutions for underserved communities
- Wearable Early Warning Systems → Continuous monitoring to prevent escalation

### Disease Management & Patient Engagement

- Smart Wearables → Real-time insights for chronic conditions
- Digital Follow-Up Tools → Prevent complications with timely alerts
- Gestational Diabetes Monitoring → Scalable maternal
   & child health support
- Cardiac Rehab at Scale → Extends recovery care beyond urban centers
- Al Adherence Support → Smart reminders reduce hospitalizations











IMPACT STATEMENT

AI + Wearables + Affordable Diagnostics Accessible, Preventive, Scalable Healthcare for All