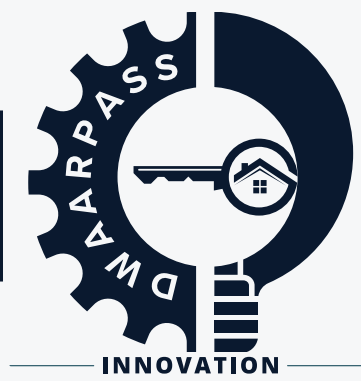




Startup

eLegalMate

Making Legal Simple, Secure, and Digital

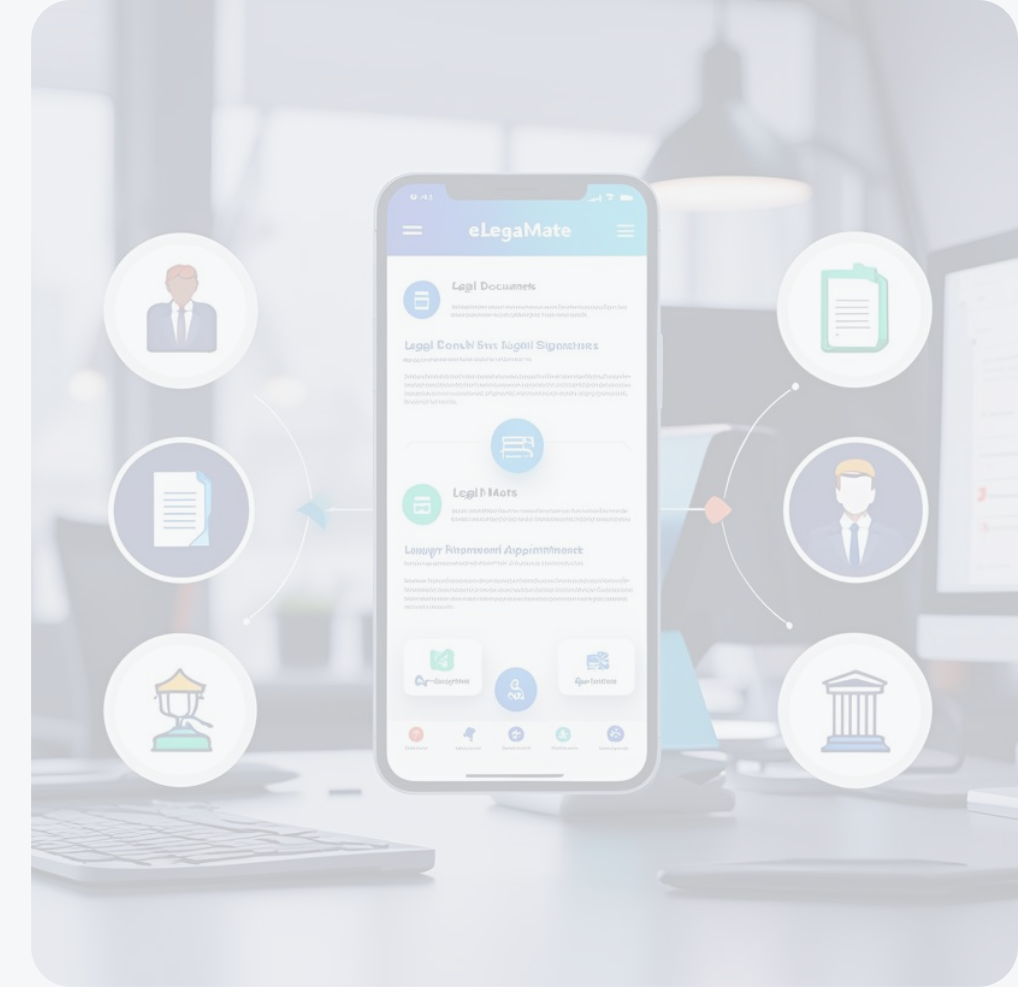
DwaarPass Innovation Pvt. Ltd.

Founded in **30-Jan-2025**, based in New Delhi

Presented by: Deepak Kumar Jana – Founder

Mission:

Your Legal Documents | Digital Signatures | Lawyer Appointments | Company Registrations | Credential Evaluations | Custom Legal Drafting | Digital Business Cards



Vision

To be India's most accessible and trusted digital legal companion for documents, identity, compliance, and global credential evaluation.



The Problem



- Legal documentation in India is still manual, fragmented, and opaque
- Citizens and businesses face delays, fraud, and hidden costs
- No trusted one-stop legal platform for MSMEs, startups, or real estate buyers
- Tier 2/3 cities lack access to verified legal help & digital tools
- Professionals use inefficient paper-based identity cards
- International professionals/students struggle with credential evaluation & document verification



The Solution

A unified digital legal platform offering:

elegalmate

**Legally Valid
Stamp Paper Orders**
(with PDF & Courier
Courier Delivery)



Company Registrations
(MSME, G/ST) Class 2/ 3)



elegalnate

Parr on Ifkey



**Online Lawyer
Appointments**
via WhatsApp /Ptc, Ltd)

**Verified Digital
Signatures (DSC)**
Aadhar-based EKYC

Verified in Saha Patef. Anoyel



- ✓ Legally valid e-Stamp papers (PDF + courier delivery)
- ✓ Digital lawyer appointments via WhatsApp/Zoom
- ✓ Company & GST registrations (MSME, LLP, Pvt Ltd)
- ✓ Verified DSCs (Class 2/3) with Aadhaar-based eKYC
- ✓ Real estate legal documents (Sale Agreement, PoA, Lease, etc.)
- ✓ Custom legal drafting services (NDA, MoU, Property Docs, Agreements)
- ✓ Credential Evaluation Services for students & professionals (U.S./Canada/Europe use)
- ✓ Smart Digital Business Cards – share contact, website, docs & calendar via QR/NFC



Key Features



- ✓ Order e-Stamp Paper with PDF & Delivery
- ✓ Upload data & auto-generate legal formats (Rental, NDA, PoA, MoU, etc.)
- ✓ Class 2/3 DSC issuance with Aadhaar OTP eKYC
- ✓ Real-time lawyer bookings through chat integration
- ✓ MCA & GST-ready document templates
- ✓ Credential evaluation – format validation, WES/CES/NDEB-ready reports
- ✓ Custom legal drafting by verified professionals
- ✓ Create/manage Digital Business Cards with QR, vCard, WhatsApp, and calendar



Market Opportunity

Segment Market Size (India)

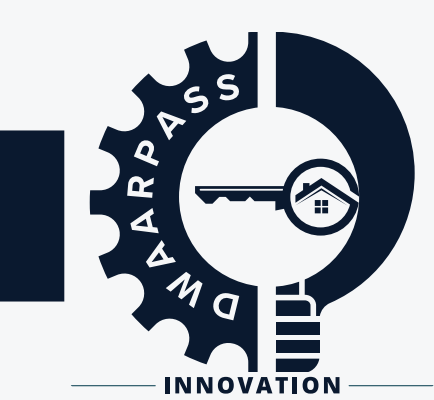
₹ 10,000 + Cr

Market Size

Segment	Estimated	Notes
LegalTech (Overall)	₹10,000+ Cr	Includes e-signing, documentation, compliance, and legal automation
Company & GST Registrations	₹1,500+ Cr	Services for MSMEs, startups, LLPs, Pvt Ltds, GST filings
Real Estate Legal Services	₹3,000+ Cr	Sale agreements, lease, PoA, property verification
Digital Signature Certificates (DSC)	₹500+ Cr	Class 2/3 DSCs for individuals and enterprises
Stamp Paper & Legal Documents	₹1,200+ Cr	Includes online stamp paper and standard legal format generation
Digital Business Cards	₹1,000+ Cr	QR/NFC-enabled smart cards and digital identity tools
Credential Evaluation	₹300+ Cr (India Outbound Market)	Evaluations for WES, CES, NDEB, international studies and jobs
Custom Legal Drafting	₹2,000+ Cr	On-demand drafting for NDAs, MoUs, contracts, property, and business use

🎯 Target Users:

MSMEs, startups, freelancers, real estate buyers, law firms, CA/CS professionals, international students & workers



COMPETITORS

Market Size

₹ 10,000 + Cr

Company	Website	Founded	Annual Turnover	USP
Leegality	leegality.com	2016	₹66.4 Cr (FY 2023-24) (tracxn.com)	API-first eSign + eStamp workflows; profitable with 87% YoY growth
eMudhra	emudhra.com	2007	₹518 Cr TTM (FY 2024-25)	Licensed Certifying Authority; ~40% market share; global enterprise DSCs
SignDesk	signdesk.com	2016	(Not publicly disclosed)	AI-backed eSign + eStamp + workflow automation
Truecopy	truecopy.in	~2018	(Undisclosed)	Blends credential verification with digital signatures
Capricorn CA	certificate.digital	~2015	(Undisclosed)	Aadhaar-based DSC issuance; full PKI stack

Summary: **Leegality:** Operates purely on its digital stamp/sign infrastructure, with ₹66.4 Cr revenue and profits in FY 2023-24.
eMudhra: A dominant, licensed CA with ₹518 Cr TTM revenue and ~40% market share in India’s DSC market.
Others (SignDesk, Truecopy, Capricorn) offer niche value—workflow automation, credentialing, or CA services—but lack public revenue data.

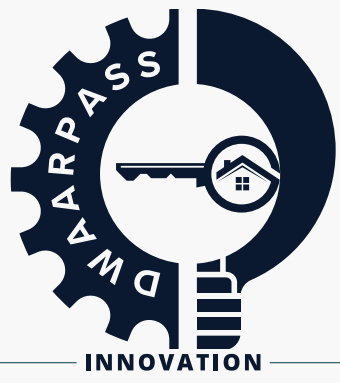


Business Model



Revenue Stream

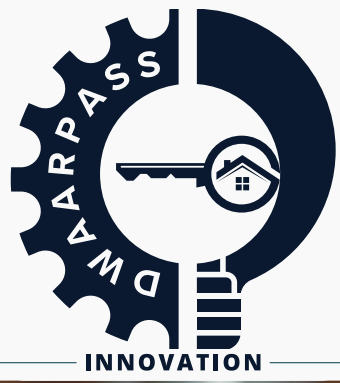
Service	Price Range (INR)	Details / Notes
Legal Documents / e-Stamp Orders	₹99 – ₹999	Digitally delivered stamp papers + optional courier delivery
Company / MSME / GST Registrations	₹499 – ₹4,999	Includes MSME, LLP, Pvt Ltd, and GST registration services
Digital Signature Certificates (DSC)	₹399 – ₹1,499	Class 2/3 DSC with token or Aadhaar-based eKYC
Lawyer Consultations	₹200 – ₹1,000	Online appointments via WhatsApp/Zoom with verified legal experts
Digital Business Cards (QR/NFC)	₹149 – ₹999	NFC-enabled or QR-code-based smart digital visiting cards
Credential Evaluation	₹999 – ₹4,999	Country-specific evaluations (WES, CES, NDEB-ready reports)
Custom Legal Drafting	₹399 – ₹2,499	NDAs, MoUs, Sale Agreements, PoA, rental agreements, etc.
B2B Bulk Packages	Custom Pricing	Offered to realtors, co-working hubs, law firms, and consultants
Affiliate / Referral Program	Commission-Based	Partners include CA/CS firms, RERA agents, visa/study abroad consultants



Traction (Pilot Stage)



- ✓ 1,000+ paid stamp paper orders in Metro-Cities pilot
- ✓ DSC issuance tested (95% Aadhaar match rate)
- ✓ 20+ lawyer partners onboarded across 4 states
- ✓ CAC: ₹38 via WhatsApp + Google
- ✓ NFC-enabled Digital Business Cards pilot: 500 cards sold, 30% repeat rate
- ✓ 100+ custom legal draftings delivered
- ✓ 50+ Credential Evaluation reports issued
- ✓ Web platform live | Mobile app in beta



Go-to-Market Strategy



- ➡ **SEO & Google Ads** – “e-stamp”, “digital legal documents”
- WhatsApp onboarding** + UPI instant checkout
- 📺 **Instagram & YouTube Shorts** – Legal explainers, founder stories, client testimonials
- 🤝 **Affiliates:** CA/CS firms, RERA agents, real estate & visa consultants
- B2B partnerships** – coworking hubs, startup incubators, law firms
- NFC Digital Business Card promotion** – metros & Tier 2 cities
- 🎓 Study **abroad and immigration** agencies for Credential Evaluation demand



Founders & Director

Deepak Kumar Jana

Full Stack Dev, exp:12+ yrs



Co-Founders

Dr. Shabnam Panwar

Doctor, exp:10+ yrs



Director

Miss Urvashi

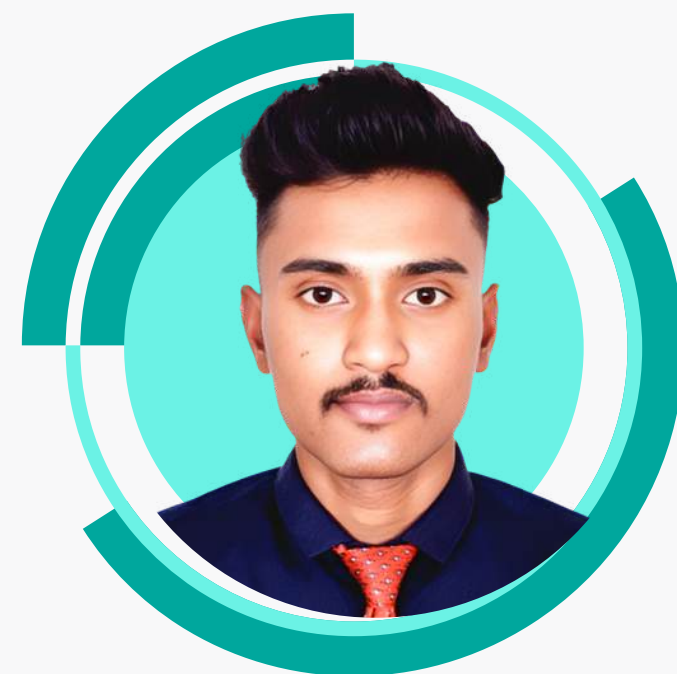
Consultant, exp: 15+ yrs



Marketing

Mr. Amaan Singh

Marketing, exp:3 yrs



Co-Founders

Mr. Ghanshyam Patel

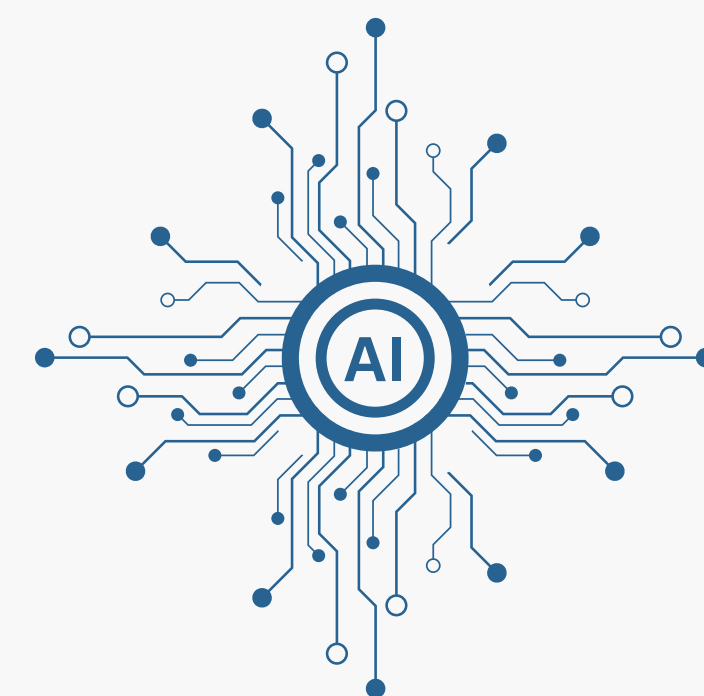
Marketing, exp:5+ yrs



Marketing

Mrs. Sushma Biswas

Networking, exp:15+ yrs



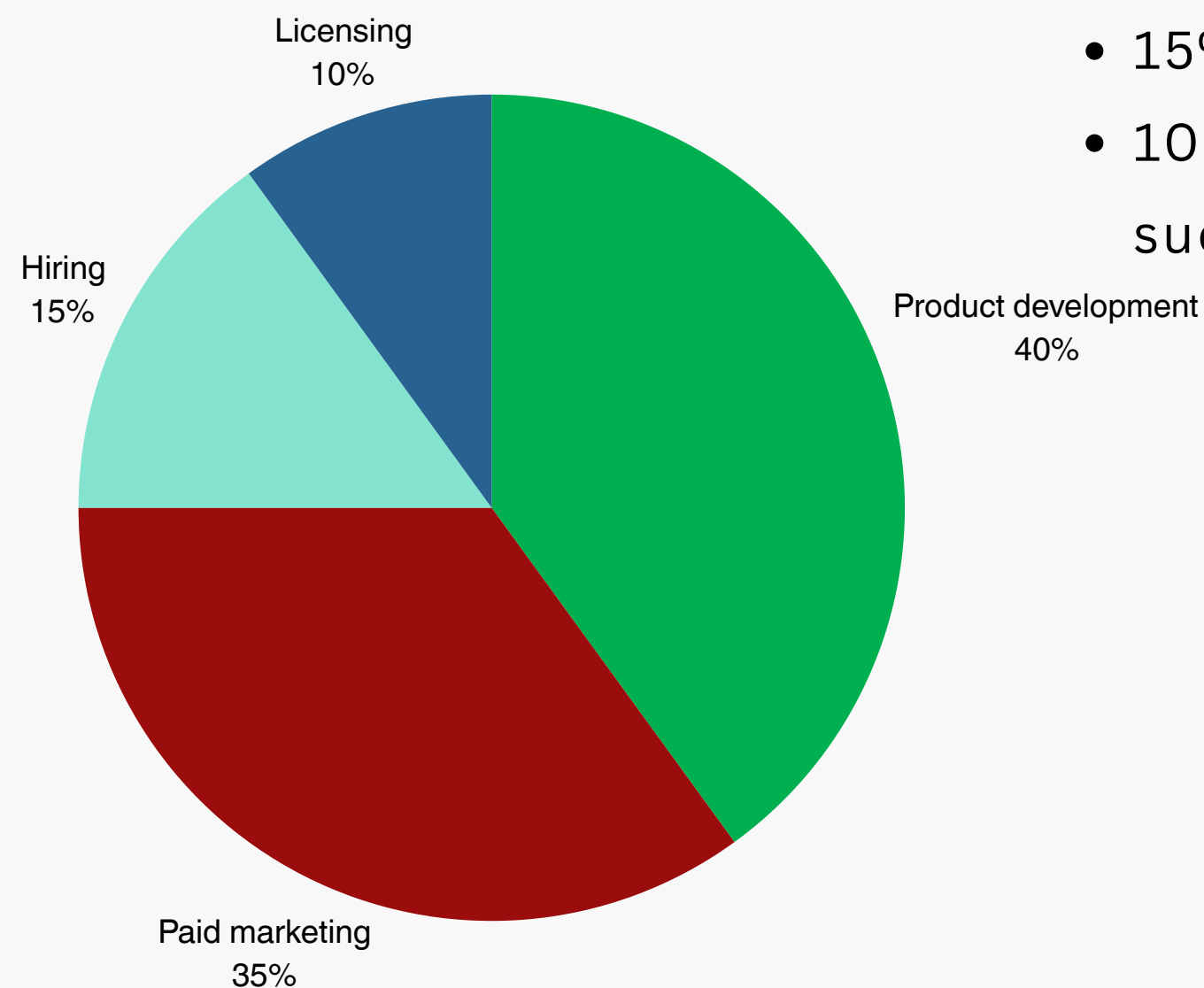


Financial Plan

Seed Ask: ₹ 50,00,000

Use of Funds:

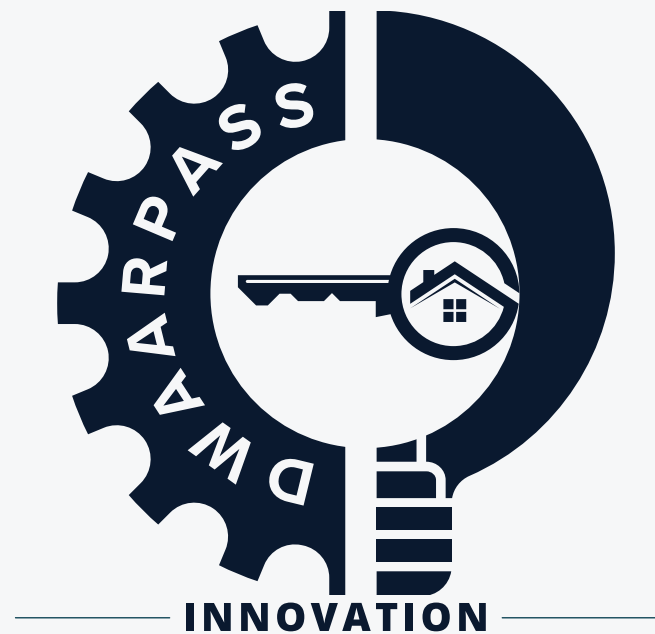
- 40% – Product **development** (DSC automation, mobile app, credential AI tools)
- 35% – **Paid marketing** (Google, Instagram, WhatsApp)
- 15% – **Hiring** & partnerships (WES/CES alignment)
- 10% – Compliance, DSC **Licensing**, customer success



Goal:

Onboard **10,000+ users** and establish **eLegalMate** as India's top legal-tech platform





We are not just building devices—we are building bridges

Thank You

Vision

To be India's most accessible and trusted digital legal companion for documents, identity, compliance, and global credential evaluation.



Hcare24

Join us. Invest. Franchise. Partner.

नमस्ते

Let's revolutionize **LegalTech** access in India—together.

Contact Us

 dwaarpass.in

+91 99995 53320

 [linkedin.com/in/dwaarpass](https://www.linkedin.com/in/dwaarpass)