

## Startup

# HCARE24

Smarter Healthcare, Anytime, Anywhere



**DwaarPass Innovation Pvt. Ltd.** 

Founded in **30-Jan-2025**, based in New Delhi **DPIIT-203677** HealthTech startup(**Hcare24**)

#### Mission:

To make 24×7 affordable and accessible healthcare available at public and rural touchpoints through smart digital solutions.



What We Do:

- Mobile-first OPD CRM + IoT-enabled Smart Health Booths
- Delivering vitals monitoring, teleconsultation, and e-pharmacy services

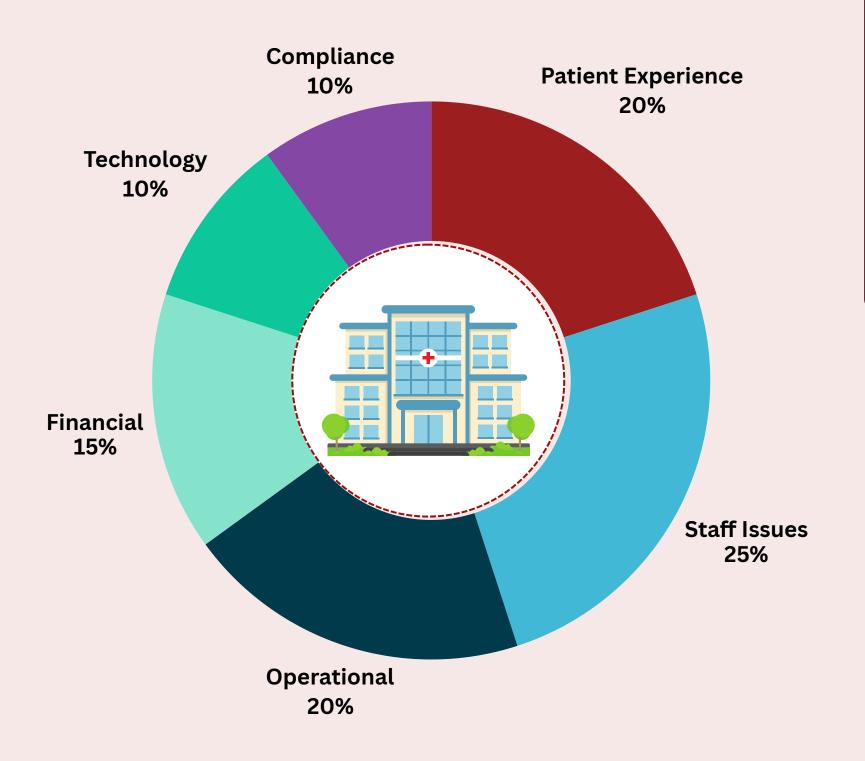
Why It Matters: Bridges critical healthcare gaps in underserved areas using scalable, tech-enabled infrastructure







## THE PROBLEM



## **HOSPITAL PAIN POINTS**

- 70% of India lacks timely access to quality healthcare.
- High out-of-pocket costs push millions into poverty.
- OPDs are overcrowded, and rural areas lack specialists.
- First-response care is often unavailable in transit zones.



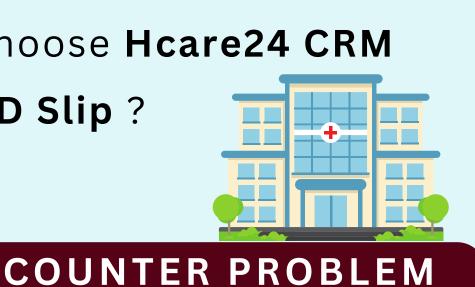


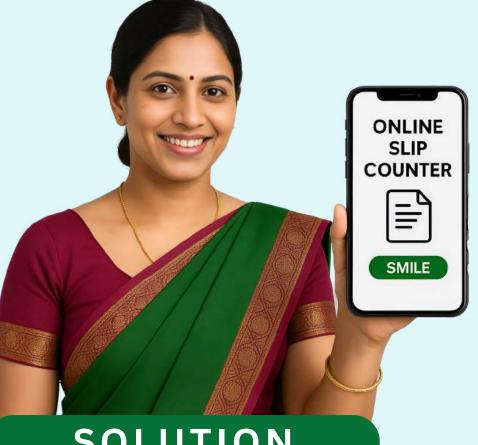
## **OPD Mobile**

Offline & Online Slip Counter

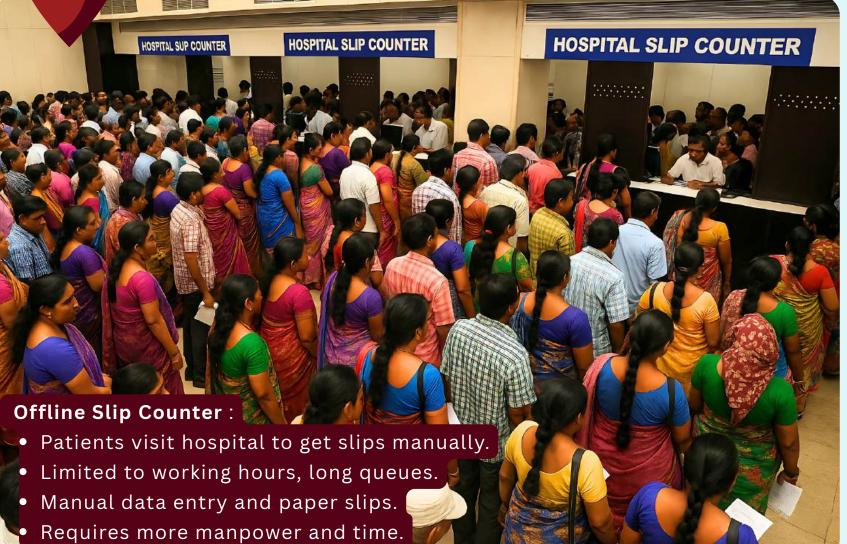
Why Choose Hcare24 CRM

for **OPD Slip**?





SOLUTION





IR Hospital Analysis ID: 173

**Expensess:** ₹ 180,000 Monthly Clients: 1,500

Return	INCOME	Hcare24
35,400	-144,600	215,400
70,800	-109,200	250,800
106,200	-73,800	286,200
141,600	-38,400	321,600
177,000	-3,000	357,000
212,400	32,400	392,400
247,800	67,800	427,800
283,200	103,200	463,200
318,600	138,600	498,600
	35,400 70,800 106,200 141,600 177,000 212,400 247,800 283,200	35,400       -144,600         70,800       -109,200         106,200       -73,800         141,600       -38,400         177,000       -3,000         212,400       32,400         247,800       67,800         283,200       103,200

Note: Analysis The Red colour is an indication of a Loss, and The Green colour is an indication of Profit. You would collaborate. Hcare 24 Everything you own is always green (Profitable).

**Online Slip Counter:** 

- Patients book OPD slips via website/app.
- 24/7 access, avoids queues.
- Payments, appointment slots, and records are digital.
- Reduces staff workload and waiting time.
- Integrated with patient history and doctor schedules.

#### Summary:

Online slip counters improve efficiency, save time, reduce crowds, and support digital healthcare systems.

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# THE SOLUTION

Mobile-OPD

Registration

Veritfication

Doctor & Hospital
SetUp

Patient Journey

Digital Services



#### Mobile OPD CRM + ATH Smart Booths

A unified digital healthcare ecosystem **Web + Mobile**:

- 1. Mobile CRM for Admin, Hospitals, Clinics, Doctors, and Patients
- 2. ATH Smart Diagnostic Booths for Remote Health Assessments
- 3. White-label & Franchise-ready Platform, scalable across Tier 2–4 cities

Note: Includes Offline Counter Solution (Android App) and Online Token Booking.



Hcare24 **ATH** bridges patients **??** and Hospitals — delivering accessible, scalable, and efficient care anytime, anywhere .



## **ATH Use Case**

Any Time Healthcare

#### **★ Deployment**:

- **✓ Hospital** / Clinics
- ▼ Railway & Metro stations
- ✓ Bus stops / Terminals
- ✓ Malls & shopping complexes
- ✓ Corporate offices & tech parks
- Govt mega-events (e.g. Mahakumbh, trade expos, Military camps / Border posts, Health camps / Disaster relief, Covid-19 camps, Highway rest areas etc.)

#### **M** Remote / Rural Areas:

- ✓ Villages & small towns
- ✓ Highway rest stops
- ✓ Hilly / tribal regions

#### **∜** Key Features / Services

- ✓ Vital signs monitoring (BP, heart rate, O2, temperature, BMI)
- ✓ Basic first-aid supplies & emergency kit
- ✓ Video/tele-consultation with doctors
- ✓ Medicine vending (OTC & prescribed via e-consult)
- ✓ Health report print + sync with app/EMR
- Appointment & ambulance booking
- ✓ Preventive health awareness (via display/interactive screens)

#### Business / Social Value

- Decongest hospitals for minor & preventive care
- Fast first-response at high footfall zones
- Healthcare access in underserved areas
- Strengthen public health mission (Digital India, Ayushman Bharat)





#### **⊈** Target Users

- Daily commuters
- Shoppers & urban visitors
- Corporate employees 🚉 🚉
- Event attendees 🚣
- Rural populations with limited healthcare access **%**



#### Revenue / Model

- Pay-per-use: small fee per checkup / consult
- Subscriptions: for corporates / societies
- Branding / ads: pharma, insurance, FMCG
- Govt / CSR funding: health mission support



▼ Easy to install, minimal maintenance, scalable across India



## Mobile OPD WorkFlow

Mobile-OPD

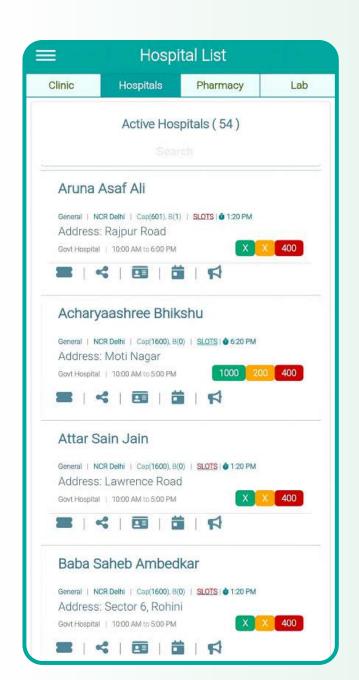
Member Registration →

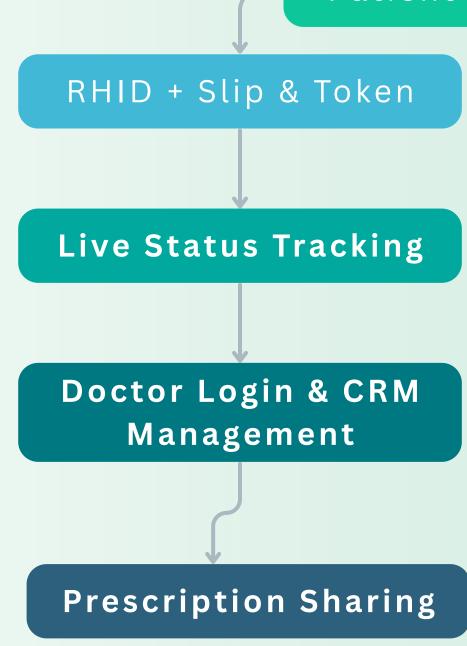
Veritfication

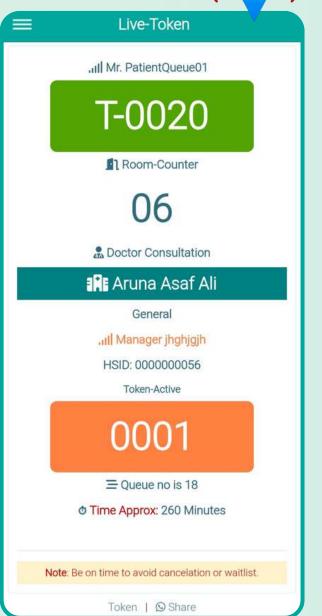
Doctor & Hospital SetUp

Patient Journey









#### Prescription



#### Aruna Asaf Ali Govt

General Rajpur Road, NCR Delhi, South Delhi Delhi-110054 INDIA

Tel: 23983618. 23965532, 23922333

#### Manager Deepak Kumar Jana

Dr. Mohan

Reg. No: 5YRYR

**MBBS** 

S/o: hkihkihik F-313/11, Aali Vihar, Sarita Vihar, South Delhi, Delhi, 110076, 110076



05-03-2025

Aruna Asaf Ali Govt

General

**1**0000000004

IRE: 000000049

**苗** 05-03-2025 10:24 PM

**2** 60 (kg) 172 (cms)

**❖** 130/90 (mmHg) **▼** 75(min) ₫ 20 (kg/m^2)

> **I** Headache **Y** Need observation

Hearing test Avg

Rx

Notes\*: Hospital Name, branch, department, and doctor name Followup: 08-04-2025 2:19 PM Next-Appointment:18-04-2025

Advice Referal:

2:19 PM and Password: xU3YYafFRw

## ATH Booths & Mobile OPD

#### Benefits of Hcare24



#### for **Hospitals & Healthcare Institutions**

- Reduces OPD crowding through digital slip booking
- Real-time OPD slip tracking for efficient queue and flow management
- Auto-sync of vitals and patient data (EMR-compatible)
- Cost-effective triaging for managing minor/non-critical cases
- Simple plug-and-play setup—no large infrastructure required

#### For **Doctors**

- Auto-recorded vitals from IoT devices (BP, SpO₂, Temp, ECG, X-ray, blood-test, BMI etc.)
- Real-time OPD queue view for better consultation planning
- Teleconsultation access from any device, anytime
- Helps prioritize critical cases and reduce unnecessary workload
- Extends professional reach to Urban/Rural and remote patients

#### **Patients**

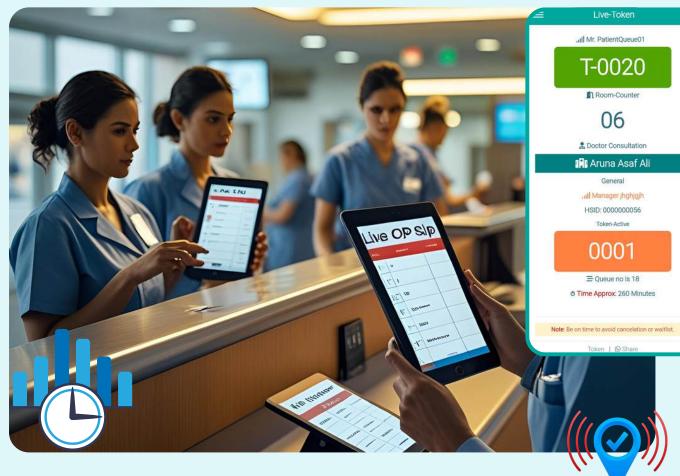
- Avoid long queues with digital or booth-based OPD slips
- 24/7 healthcare access at public places (stations, malls, highways)
- Save time and reduce travel expenses
- On-the-spot vitals check and printed/digital health reports
- Book follow-ups and ambulance services easily through app or kiosk

### Signal For Caregivers / Family Members

- Live tracking of patient's OPD status and consultation turn
- Timely alerts minimize waiting time and confusion
- Smoother coordination between patient, doctor, and hospital
- Reduces emotional and logistical stress for families

#### Time & Cost Efficiency

- Reduces repeat hospital visits for non-critical issues
- Lowers dependency on manual OPD desk staff
- Faster consultation turnover = higher OPD capacity
- Enables same-day doctor access, even in rural locations



#### Live OPD Slip Tracking - A Game Changer

- Real-time queue updates for patients on mobile or kiosk
- Doctors can plan time slots efficiently based on live slip data
- Hospitals gain better control over OPD flow and congestion
- Enhances patient satisfaction and trust through transparency



## **HOSPITALS & HEALTHCARE INSTITUTIONS**

Benefits of Hcare24

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#### For

## **DOCTORS**

#### Benefits of Hcare24



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## **PATIENTS**

For

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or kiosk







## CAREGIVERS / FAMILY MEMBERS

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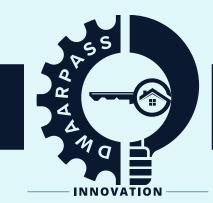


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A Game Changer

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## **Competitive Analysis**

Indian Healthcare Online Consulting Companies					
#	Company Name Growth Segment		Growth		
1	Practo	30-35%	Telemedicine & Consultations	High	
2	DocOnline	25-30%	Teleconsultations	eleconsultations <b>Moderate</b>	
3	mfine	30-35%	Telemedicine & AI Health Assessments	High	
4	4 1mg 25-30% Online Pharmacy & Diagnostics		High		
5	Lybrate 20-25% Online Consultations Mod		Moderate		
6	HealthifyMe	HealthifyMe 25-30% Wellness & Fitness Services Hi		High	
7	Tata Health 30-35% Virtual Consultations & Wellness Mo		Moderate		
8	CallHealth 20-25% Home Healthcare & Diagnostics Lov		Low		
9	PharmEasy	PharmEasy 30-35% Online Pharmacy & Health Services High		High	
10	Medlife	25-30%	Online Pharmacy & Diagnostics	Moderate	

		Launch		Market(AVG)	
#	Company Name	Year	Audience	₹ (Billion)	
1	Practo	2008	Urban & Semi-urban Users	27.5	
2	DocOnline	2015	Working Professionals	7.5	
3	mfine	2017	Health-Conscious Individuals	14	
4	1mg	2015	General Population, Elderly	17.5	
5	Lybrate	2013	All Age Groups	9	
6	HealthifyMe	2012	Fitness Enthusiasts		
7	Tata Health	2019	Corporate Employees, General 6		
8	CallHealth	2016	Families, Elderly Care		
9	PharmEasy	2015	General Population, Elderly 10		
10	Medlife	2014	General Population, Elderly		
			Total (AVG)	₹ 108	

# USP Hcare24+

Feature	Hcare24	Traditional Providers
Full-stack ecosystem	<b>✓</b>	×
AI + IoT integration	<b>✓</b>	×
Scalable Rural + Urban	<b>✓</b>	×
B2C + B2B + Franchise	<b>✓</b>	×

Digital OPD apps, basic health kiosks – but none offer this integrated, scalable booth + CRM model









Go-to-Market

## **Business Model**

Any Time Healthcare





OPD Diagnostics











Digital Prescription

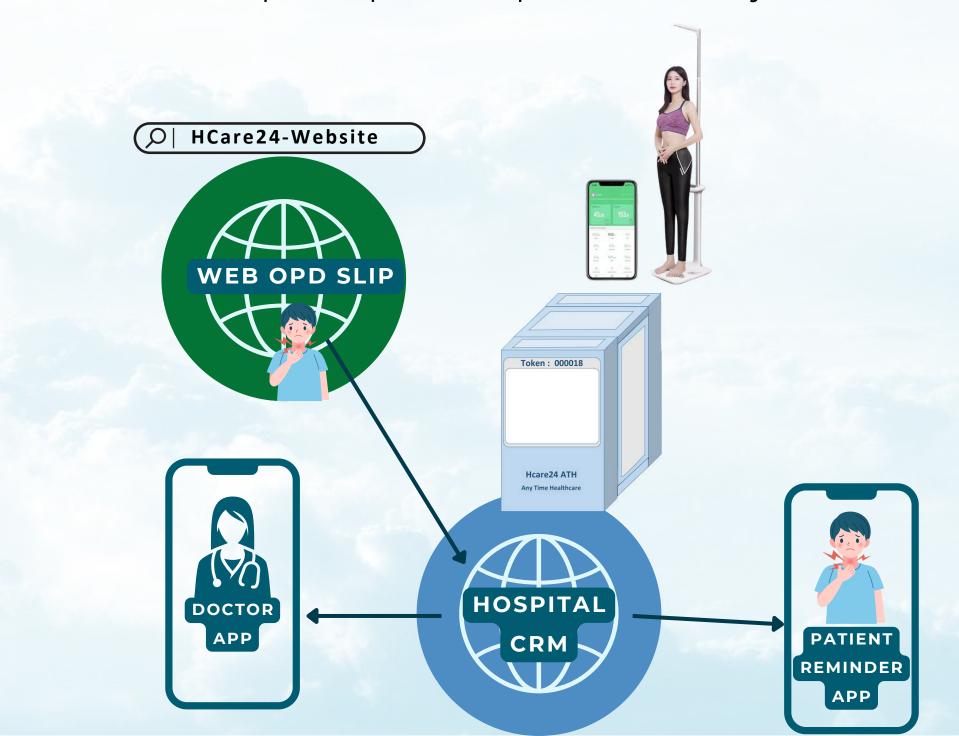


Live Slip Tracking Status



## Mobile OPD CRM + ATH Smart Booths

- 1. **B2C**: Subscription plans for home care, telehealth, and diagnostics
- 2. **B2B**: Licensing platform to clinics, hospitals, and wellness centers
- 3. Franchise: ATH booths in Urban & Rural/underserved areas
- 4. Govt/NGO: Public-private partnerships for community healthcare





Founders & Director Deepak Kumar Jana Full Stack Dev, exp:12+ yrs



**Co-Founders** Dr. Shabnam Panwar Doctor, exp:10+ yrs



**Director** Miss Urvashi Consultant, exp: 15+ yrs Marketing, exp:3 yrs



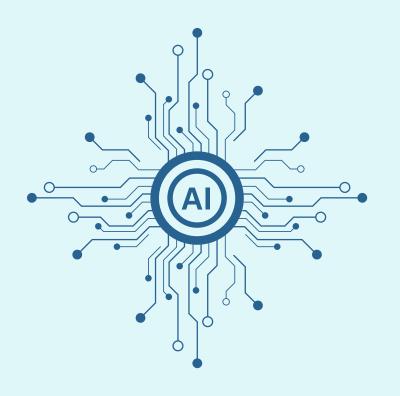
Marketing Mr. Amaan Singh

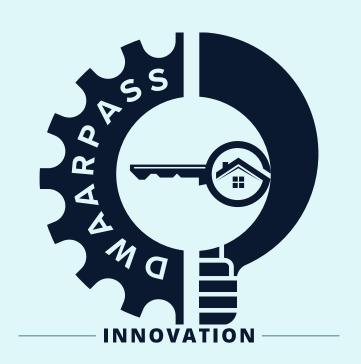


**Co-Founders** Mr. Ghanshyam Patel Marketing, exp:5+ yrs



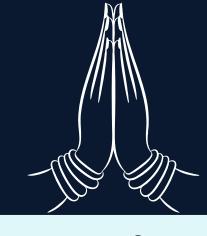
Marketing Mrs. Sushma Biswas Networking, exp:15+ yrs





# Thank You

Between villages and cities, patients and doctors, technology and trust.





Join us. Invest. Franchise. Partner.



Let's revolutionize healthcare access in India—together.

**Contact Us** 



